

CTC, Inc., formerly Campbell Technology Corporation, rolls out new name and branding

Fort Worth, Texas (Dec. 5, 2012) – CTC, Inc., formerly Campbell Technology Corporation, rolled out a new name and branding today. The company's new name reflects a core service of the company, rail signaling, and is simpler to remember. Additionally, the company adopted a new logo that symbolizes the two markets the company serves: the rail and highway industries.

According to Mike Cunningham, CTC's Chief Operating Officer, the updated logo visibly represents the intersection of both industries, which reflects one area in which the company specializes, highway-rail grade crossings that are interconnected with traffic signals. "We chose a deep yellow because it represents clarity and intellectual awareness," said Cunningham. "That color dovetails with our expertise and our message to raise awareness of highway-rail grade crossing signal complexities."

Re-branding also allowed the company to move its website to a more visible URL, www.ctcinc.com. In addition to being easier to find on the Web, the new website now includes the line of signal products that CTC distributes.



CTC's new logo represents the company's expertise in two industries, highway and rail.

CTC, Inc., is the exclusive distributor of Reno A&E rail products and is the distributor for Texas of Reno A&E traffic products. Additionally, the company is developing its own line of signal products, specifically geared to increasing safety and capturing data analysis efficiencies for highway-rail grade crossing applications.

Another feature of the new website is an interactive map, called Signal Aspects, which shows some of the company's projects and products either in use today or that are planned. "While highway-rail preemption remains a core service, we're expanding and growing our signal engineering and construction departments. Our new brand reflects that growth," said Cunningham.

About CTC

CTC, Inc., provides communication and signaling systems for the highway and rail industries, specializing in highway-rail grade crossings that are interconnected with traffic signals. The company has delivered signal solutions for some of North America's most complex highway-rail grade crossing intersections. In addition to preemption design, review and remediation, CTC also offers a full array of highway-rail signal solutions, including signal engineering and design, turnkey signal construction, forensic reconstruction of signal systems and patented signal products. www.ctcinc.com.

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Media contact for CTC:

Linda Jacobson, APR
Chief Marketing Officer
817.886.8243 (office)
817.915.2819 (cell)
ljacobson@ctcinc.com